

Increasing Employee Engagement

Today one of the most important agenda items of companies is to increase the engagement of their employees. Why is it so important? A research performed by GALLUP in 2007 shows very specific results about this necessity.

In companies with high employee engagement;

- Non attendance decreases by 41%
- Customer happiness increases by 10%
- Stress reduces by 74%
- Profitability increases by 21%
- Resignations drop by 24%
- Productivity increases by 17%

Both the research results and the experiences of the corporations show the reason of employee engagement being on top rows in terms of priorities. Despite the fact that this is an issue for a very long time, unfortunately the number of companies who have proceeded in terms of finding a sustainable solution is still very low.

Increasing employee engagement is an important agenda item in both leader and organizations' agendas.

As Dale Carnegie Academy, based on employee engagement internal poll results, we are providing help through focus group meetings about what methodologies to use and how they will effect the results. The steps of the process;

1. Kick-Off Meeting

Together with the managers of the corporation we discuss the current situation and what kind of improvements may be achieved after the completion of the work. The aim of this meeting is to gain collaboration of the managers who are in the leading role of employee engagement.

2. Team Coaching to increase employee engagement with management team

The coaching sessions with the managers aims to prepare strategic plans to increase employee engagement. Because all research shows the importance of managers to have solid plans to increase the engagement is the most important aspect of this issue.

3. Follow up coaching sessions with management team

To follow up the milestones with the management team to determine in what strategy the work progresses as well as in which areas more speed or precautions needed is within the scope of follow up coaching. Depending on the results plans may also be revised.

Who is it suitable for?

All corporations that have employee engagement measuring and improvement programs are the target of this work



Increasing Employee Engagement

The Leadership Program that Ignites Employee Engagement.

This program aims to provide necessary knowledge and tools for leaders to help them achieve the transformation in employee emotions and to improve their related competencies in related areas.

Desire to Achieve and Personal Leadership Program for Employees

This program is designed to be able to include the employees in this transformation, to increase their motivation, to increase using initiatives and to gain willing corporation of the employees.

As Simon Sinek said, " Happy employees means happy customers. Happy customers means happy stakeholders. This sequence never changes."

We are looking forward to discuss the opportunities to increase employee engagement in your corporation.



U.S. Franchisees are accredited by the Accrediting Council for Continuing Education and Training (ACCET).
Copyright © 2017 Dale Carnegie & Associates, Inc. All rights reserved. DCC_010517_SellSheet